

Classic tailoring, refined fragrances, and quiet luxury storytelling — backed by entrepreneurial credibility as a consulting Partner and grounded in modern fatherhood.

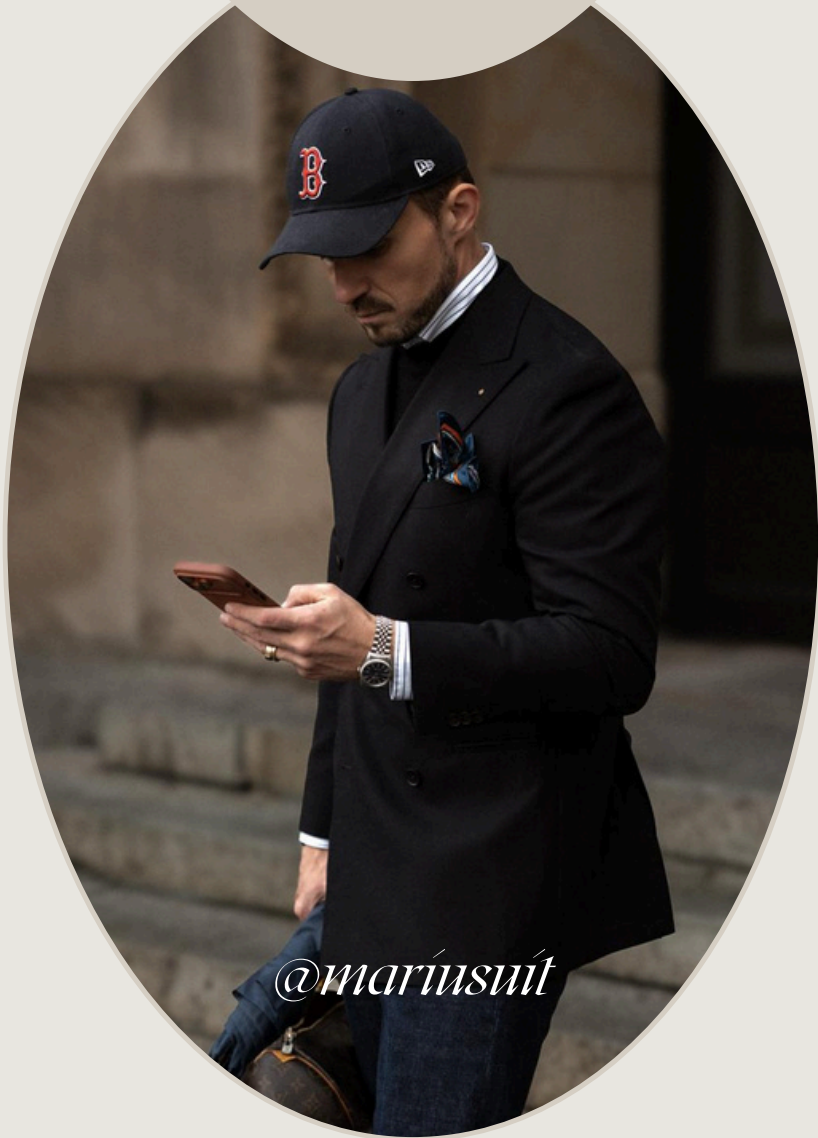
# MEDIA KIT



*Marius*

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*@mariusuit*



10,5K

FOLLOWERS

125K

SUBSCRIBERS

1.2M

VISITORS PER  
MONTH

## ABOUT MARIUS

Marius Maritzen is a German content creator and consultant, known for crafting premium, story-driven content around classic menswear, fragrance culture, and modern luxury lifestyle. His Instagram presence focuses on timeless tailoring, refined accessories, and detail-led aesthetics—combining cinematic visuals with an authentic, understated tone that resonates with style-conscious audiences.

Alongside his creator work, Marius is a Partner at a consulting firm, bringing a sharp business perspective to every collaboration—structured, reliable, and brand-aligned. He also maintains a strong professional presence on LinkedIn, where he connects with an engaged business community of 18,000 followers, bridging lifestyle storytelling with entrepreneurial credibility.

As a father, Marius naturally weaves real life into his content—showing that style and ambition can coexist with family, routine, and responsibility. This blend of premium aesthetics, trust-driven storytelling, and professional credibility makes him a strong partner for brands seeking long-term positioning, not just short-term attention.



## AUDIENCE BREAKDOWN

- 85% male
- Aged: 25 - 45
- Mainly located in DACH
- Interests: Menswear, Fragrances, Luxury Lifestyle

## SERVICES OFFERED

- Sponsored social media posts and stories
- Moderation of Events / Panel talks & Key Notes
- Professional collaborations

## PREISE INSTAGRAM

Story Set 600€

Reel 1000€

Beitrag 900€

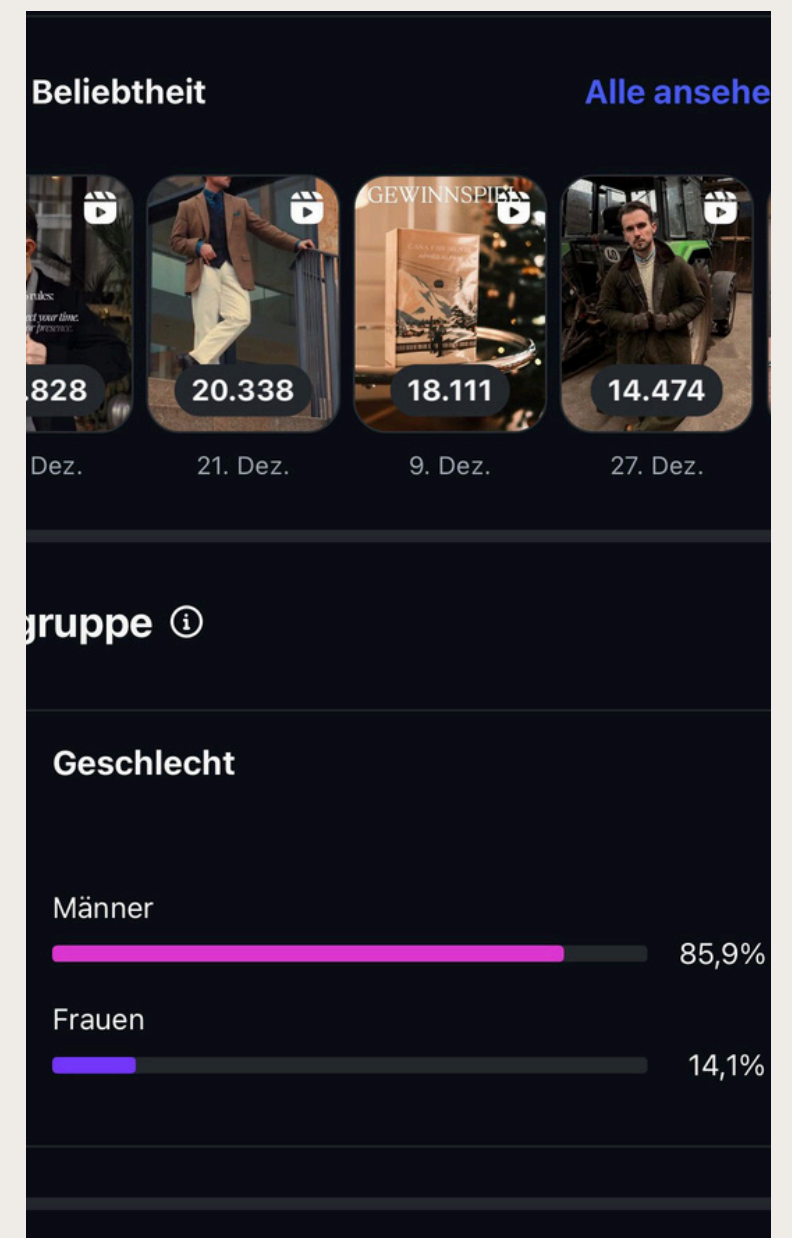
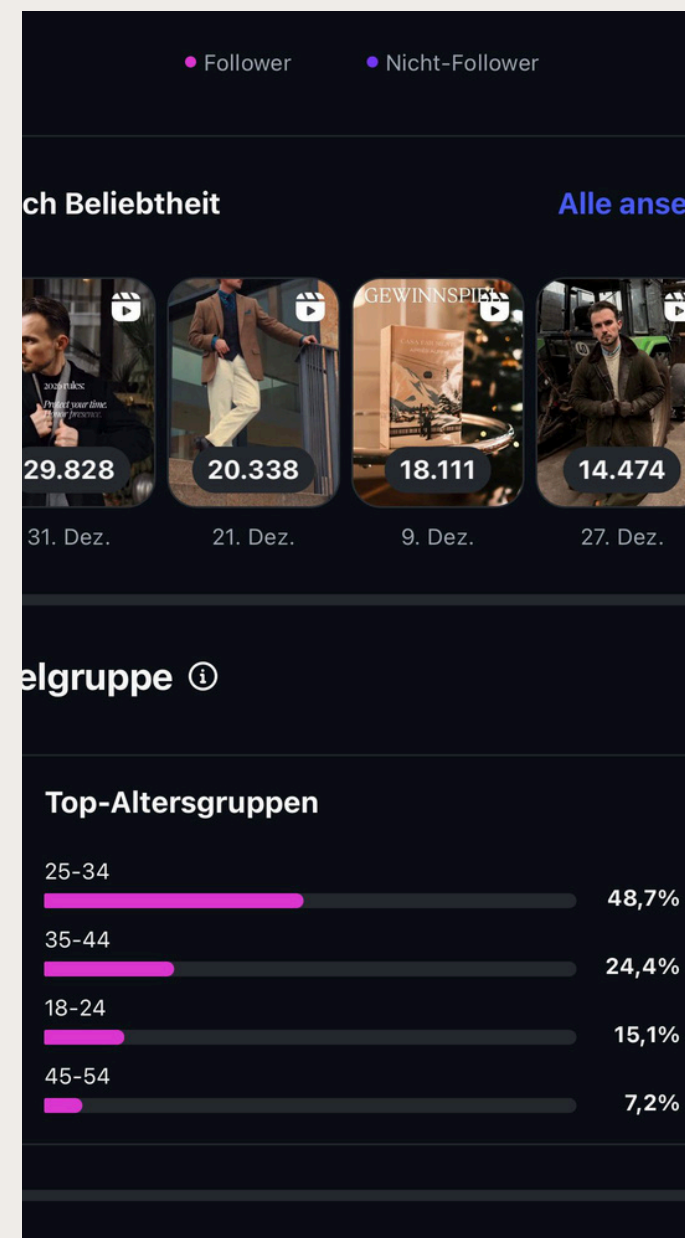
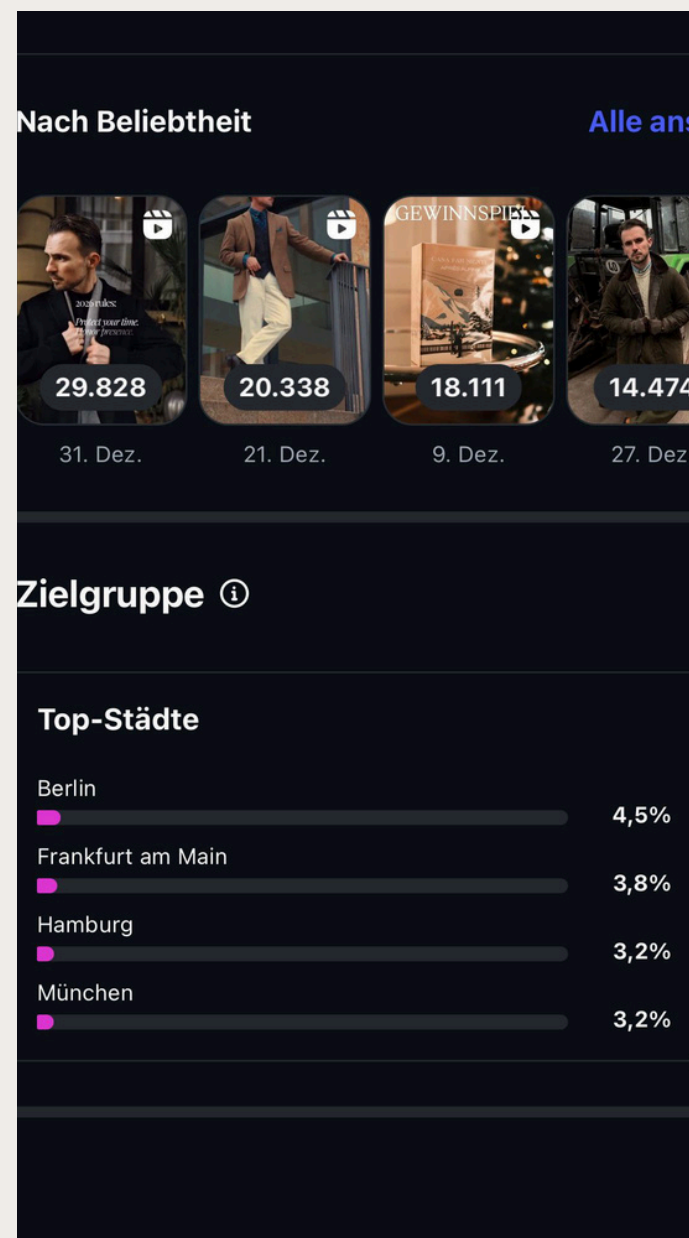
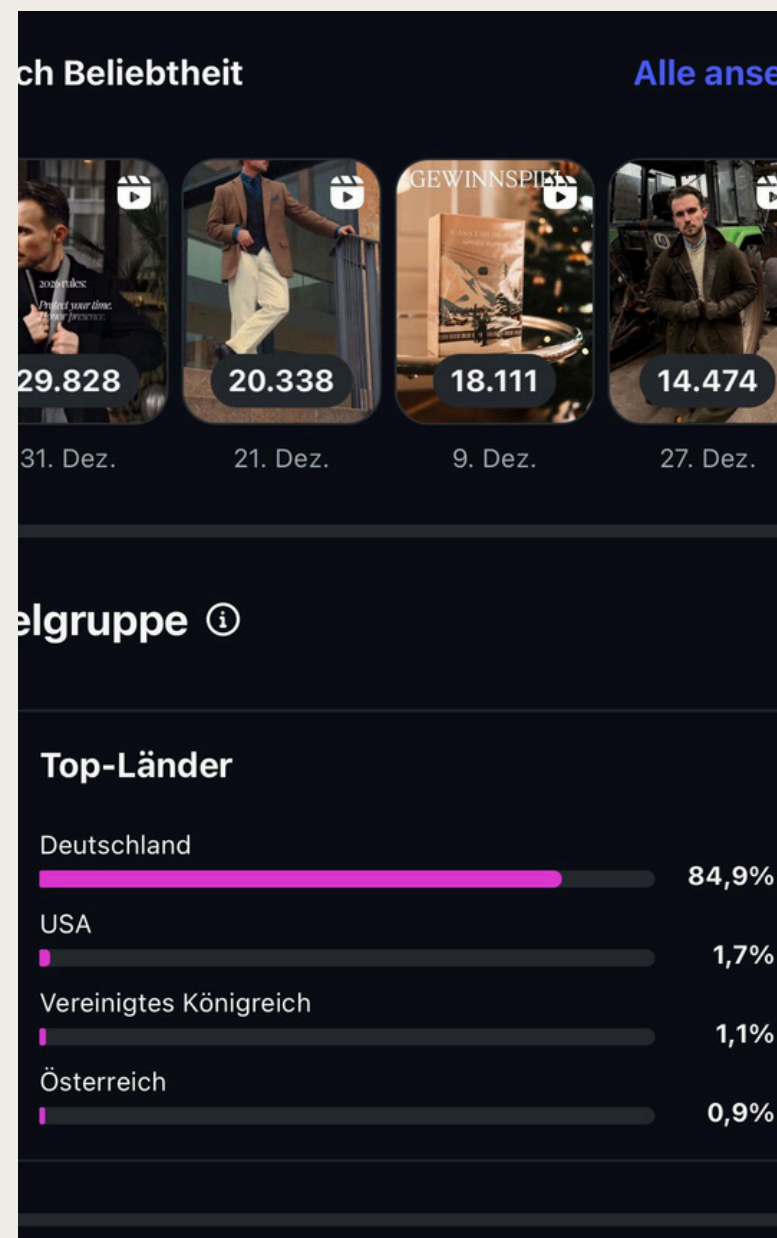
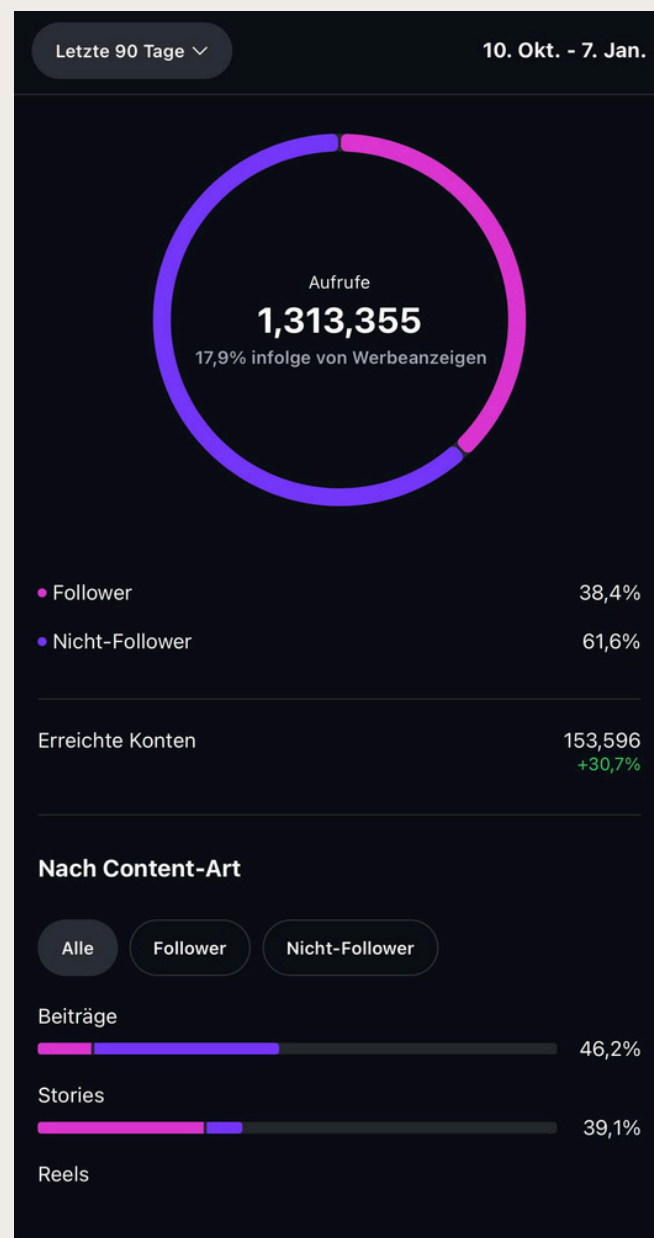
## LINKEDIN

Beitrag 2000€

*Mariuswitt*

WWW.WUNDERLANDAGENCY.DE

# STATISTIKEN INSTAGRAM



# STATISTIKEN LINKEDIN

## Firmengröße

10.001+ Beschäftigte	24 %
1.001-5.000 Beschäftigte	15,5 %
51-200 Beschäftigte	9,6 %
201-500 Beschäftigte	8,3 %
1-10 Beschäftigte	8,3 %

## Karrierestufe

Berufserfahren	36,2 %
Director	16,9 %
Berufseinsteiger	12,5 %
Manager	11,9 %
VP	6,9 %

## Standort

Frankfurt/Rhein-Main	12 %
Metropolregion München	11,6 %
Hamburg und Umgebung	9,9 %
Metropolregion Berlin/Brandenburg	8,9 %
Region Köln/Bonn	4,5 %

## Jobbezeichnung

Geschäftsführer	3,9 %
Leiter der Personalabteilung	3,8 %
HR-Geschäftspartner	2,4 %
HR-Manager	2,3 %
Gründer:in	2,1 %

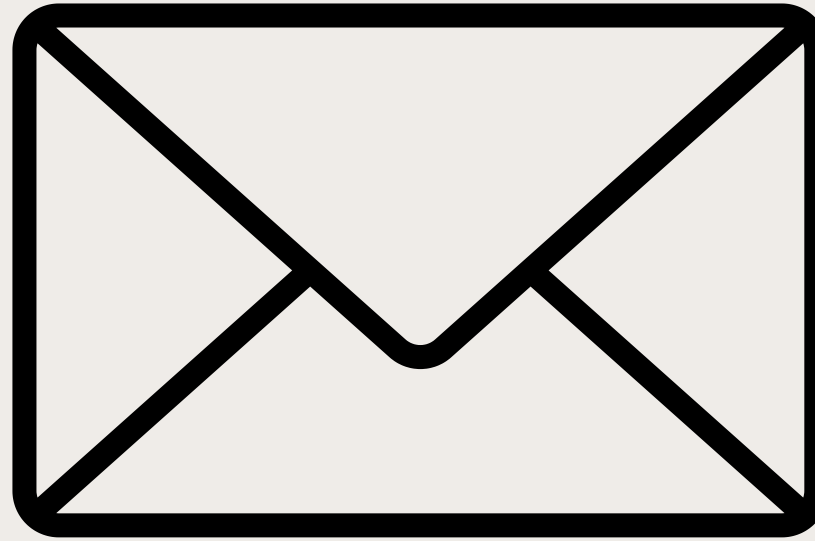
## Wichtige demografische Informationen zu Ihren Follower:innen

Berufserfahren  
Mit dieser Berufserfahrung 36 %

10.001+ Beschäftigte  
Bei Unternehmen dieser Größe 24 %

Unternehmensberatung  
In dieser Branche 14 %

[Alle anzeigen →](#)



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